

PART 6: Eligibility requirements

1. Age

You may be awarded up to a maximum of 10 points based your age. You must be between 22-55 years of age. Your age is assessed as of the day that a complete application is submitted to the Department in response to an Invitation to Apply (ITA), and an application number is assigned. Age is not considered as of the date the Department receives your EOI.

2. Language

You may be awarded up to a maximum of 25 points based on your language ability. **You must meet the minimum level of Canadian Language Benchmark (CLB) 5 in English or Niveaux de compétence linguistique canadiens (NCLC) 5 in French in all four language abilities: reading, writing, listening and speaking in the first and second Official Language.**

You must provide valid test results from one of the following designated third party language test providers:

- The International English Language Testing System General: www.ielts.ca/
- The Canadian English Language Proficiency Index Program General: www.celpip.ca
- Test d'Evaluation de Français: www.centredelanguefrancaise.paris/tests-diplomes/test-evaluation-francais-tef/tef-canada

Age in years	Maximum points
21 or younger	0
22-34	5
35-50	10
51-55	5

For more information about language equivalency:

- Government of Canada (Language test equivalency charts) <http://www.cic.gc.ca/english/resources/tools/language/charts.asp>

Language test results must not be more than 18 months old as of the date an application number is assigned by the Department.

Language	CLB	Reading	Writing	Listening	Speaking	Maximum
First Official Language	CLB 7+	5	5	5	5	20
	CLB 6	4	4	4	4	
	CLB 5	3	3	3	3	
Second Official Language	CLB 5+	5				5

3. Education

You may be awarded up to a maximum of 25 points based on your Canadian educational credential or the value of your foreign educational credential in Canadian standards. **You must have a minimum of two year post- secondary education after high school.**

You must provide either a Canadian educational credential or a foreign educational credential and an Educational Credential Assessment (ECA) report from a designated agency to prove that your overseas diploma, degree or certificate is equivalent to a completed Canadian credential.

Foreign education must be verified by an ECA produced within the last five years prior to the date an application number is assigned by the Department. ECAs are accepted from the following agencies:

- Comparative Education Service – University of Toronto School of Continuing Studies (CES);
- International Credential Assessment Service (ICES);
- International Credential Assessment Service of Canada (ICAS);
- International Qualifications Assessment Service (IQAS);
- Medical Council of Canada;
- The Pharmacy Examining Board of Canada; and,
- World Education Services (WES)

For more information about ECAs:

- Government of Canada (Where can I get an Educational Credential Assessment [ECA]) <http://www.cic.gc.ca/english/helpcentre/answer.asp?qnum=681&top=29>

“Post-secondary education” means full-time studies from a licensed post-secondary institution (a stage of higher education that comes after high school and refers to a college, university or technical school offering programs of study) that leads to obtaining a credential such as a degree or diploma) “Two-years” includes scheduled winter/summer breaks and holidays Language training such as English as a second language will not be considered toward meeting the post-secondary education requirement.

Education – Canadian or equivalent		Points	Maximum points
Post-graduate Master’s degree or PhD	Awarded by a graduate school of a college or university, after completion of a Bachelor’s or Master’s degree.	25	25
Post-secondary academic degree	Awarded by a college or university for completion of an undergraduate curriculum that required at least three years of full-time study.	20	
Post-secondary diploma	Awarded in a specific trade that required at least two years full-time study after high school.	15	

4. Personal net worth

Points are not awarded for meeting the requirements for personal net worth.

“Personal net worth” means value of total assets less the value of total liabilities. It includes all your assets as well as those of your spouse or common-law partner and must be in either or both of your names **You must have a verifiable personal net worth of at least CAD \$600,000 of which CAD \$300,000 must be liquid and unencumbered.** Your personal net worth must be legally obtained and must be verified by a third party professional designated by the Department. You must disclose your full net worth; Inheritances, donations and gifts received less than six months before an application is received by the Department will not be considered eligible towards your net worth.

“Total assets” means cash in current bank accounts; fixed (term) deposits; pensions; publicly traded stocks, bonds and mutual funds; real property and investments in one or more businesses.

“Total liabilities” means mortgages, personal debts and other encumbrances.

Personal net worth (You must be able to answer “yes” to both questions)	Yes	No
CAD \$600,000, or greater in total personal net worth.		
At least CAD \$300,000 of your personal net worth is readily transferable and available and completely unencumbered by debts and/or other obligations.		

5. Business ownership and/or senior management experience

As a business owner you may be awarded up to a maximum of 20 points based on your business ownership.

- You must be the business owner (of at least 33.3%) for at least three out of the last five years; and
- be responsible for supervising at least two employees.

Based on your senior management experience may be awarded up to a maximum of 12 points.

- manage the organization, a department, division, or component of the organization; or an essential function within the organization; and
- the senior manager in a business in five out of the last five years; and
- responsible for supervising at least two employees; and
- have the authority to hire and fire, or recommend these and other personnel actions, such as promotion and leave authorization; and
- personally involved in the day-to-day operations as a primary decision maker; and
- **You must have been actively involved in a private sector, for-profit, company that is not owned or operated by a government or voluntary sector.**

Business ownership experience	Years of experience	Points	Maximum points
Business owner (of at least 33.3%), personally involved in the day-to-day operations as the primary decision maker, responsible for supervising at least two people.	10 in the last 10 years	20	20
	6–9 years in the last 10 years	18	
	3 years in the last 5 years	15	
Senior management experience	Years of experience	Points	
Senior manager, personally involved in the day-to-day operations as a primary decision maker responsible for supervising at least two people.	10 years in the last 10 years	12	
	6–9 years in the last 10 years	10	
	5 years in the last 5 years	5	

6. Business concept

You must submit a business concept of 1,000 to 1,500 words with your EOI. Details of your business concept must be completed in the template provided in the [Expression of Interest Form – Entrepreneurial Stream \(NB-001ES\)](#)

You may be awarded up to 15 points for your business elements. **You must demonstrate that the business concept is of economic benefit to New Brunswick and operates for the primary purpose of earning profits by providing products and/or services.**

Business plan elements	Points	Maximum points
Candidate will transfer 10 years of business ownership or senior management experience to the same industry and sector in New Brunswick.	3	15
Candidate will establish or purchase a business in a key industry sector.	3	
Business is located outside of Fredericton, Saint John and Moncton.	3	
Eligible expenses are greater than \$500,000 CAD, or	4	
Eligible expenses are between \$351,000 CAD and \$499,000 CAD, or	3	
Eligible expenses are between \$250,000 CAD and \$350,000 CAD.	2	
Candidate has identified target market(s) for the New Brunswick-based business, and	2*	
Candidate has knowledge of statutes, regulations and bylaws, and		
Candidate has identified relevant business resources.		
Business will increase research, development and technological commercialization.	2*	
Business will transfer specialized knowledge and expertise to New Brunswick.		
Business will attract new business activities to New Brunswick.		
Business will link New Brunswick to global markets and value-chains.		

* Applicants must meet at least two conditions to claim total points

7. Adaptability for your spouse or common-law partner

You may be awarded up to a maximum of 5 points if your spouse or common-law partner has studied or worked in New Brunswick and meets the minimum level CLB 5 in English or NCLC 5 in French in all four language abilities as validated by the results of a language test administered by a designated IRCC testing agency.

Adaptability for your spouse or common-law partner	Points	Maximum points
Completed a program of full-time study of at least one year at a recognized post-secondary institution in New Brunswick after the age of 17 years and with a valid study permit, or	5	5
Completed at least six months of continuous full-time employment in New Brunswick.		
Meets the minimum level CLB 5 in English or NCLC 5 in French in all four language abilities (i.e., reading, writing, listening, speaking).	5	