

- length of stay in New Brunswick, including time spent in other Canadian jurisdictions Provide copies of all airline tickets, boarding passes and hotel receipts during your stay in Canada. Be sure to remove any credit card information prior to submission; and
- a record of meetings held in Province with business service providers and settlement organizations. Include the name, contact information and business card for individuals participating in the meetings, date and location, how the meeting relates to your business establishment and/or settlement in New Brunswick; and
- a record of visits to existing business locations. Include the name, contact information and business card for individuals participating in the meetings, date and location, how the meeting relates to your business establishment and/or settlement in New Brunswick.

Persons who are not Canadian citizens or Permanent Residents may require a temporary resident visa (TRV) to enter Canada If you do not require a visa to enter Canada, you may require an Electronic Travel Authorization (eTA).

You must ensure that you have the travel documents required for travel to New Brunswick. PETL shall not provide letters of support for TRVs and eTAs, or otherwise intervene on your behalf in the event you are denied admission to Canada as a temporary resident (either as a visitor, student or worker).

12. You intend to reside in New Brunswick. It is your responsibility to prove a genuine intention to reside in New Brunswick as described in Section 87(2) (b) of the *Immigration Refugee Protection Act*, S C 2001, c 27, Regulations which state that “a foreign national is a member of the nominee class if they intend to reside in the province that nominated them”.

Part 3: Selection factors

The New Brunswick Entrepreneurial Stream is open to foreign national entrepreneurs or senior managers, living in Canada or abroad, who are ready to establish, operate and actively manage a business while living and settling in New Brunswick permanently. To apply to the stream, you must make sure that you meet all eligibility requirements. If all eligibility requirements have been met, you will be assessed according to the following selection: age, language, education, personal net worth, business ownership and/or senior management experience, business concept and adaptability. A minimum of **65 of 100 points** is required to be successful.

1. Age

You must be between 22-55 years of age. Your age is assessed as of the day that a complete application is submitted to PETL in response to an Invitation to Apply (ITA).

Calculate your score:

Age in years	Maximum points
22-34	5
35-50	10
51-55	5

2. Official languages

To meet the language requirement, you must submit valid test results from a designated testing organization to show you have obtained a minimum score equal to or greater than a Canadian Language

Benchmark (CLB) 5 for English or Niveaux de compétence linguistique canadiens (NCLC) 5 for French in all four language abilities: reading, writing, listening and speaking.

A speaker with benchmark of 5 can maintain conversations in small groups and possesses a range of common everyday vocabulary. It means you can communicate in common and predictable contexts about basic needs, everyday activities and familiar topics of immediate personal relevance.

Calculate your score:

Language	CLB	Reading	Writing	Listening	Speaking	Maximum
First Official Language	CLB 7+	5	5	5	5	20
	CLB 6	4	4	4	4	
	CLB 5	3	3	3	3	
Second Official Language	CLB 5+	5				5

Valid language test results must be from one of the following designated language-testing organizations:

- International English Language Testing System (IELTS) General Training;
- Canadian English Language Proficiency Index Program (CELPIP) General;
- Test d'évaluation de français pour le Canada (TEF Canada); or
- Test de connaissance du français pour le Canada (TCF Canada).

Your test results will be considered valid for the two years from the date of issuance. Test results must be less than two years old when you submit your application to IRCC for PR, should you receive a nomination certificate. The following table shows the minimum scores required in each of the language proficiency tests to meet CLB5.

Language proficiency test	Reading	Writing	Listening	Speaking
IELTS General	4.0	5.0	5.0	5.0
CELPIP General	5	5	5	5
TEF Canada	151-180	226-270	181-216	226-270
TCF Canada	375-405	6	369-397	6

3. Education

You must, at a minimum, have a two-year post-secondary education after high school diploma equal to a Canadian credential. If you have a foreign education, you will need an Educational Credential Assessment (ECA) report from a recognized organization to show that your credential is valid and equal to a Canadian credential. If you already have an ECA report, it must be less than five years old when IRCC receives your PR application, should you receive a nomination certificate. You don't need an assessment for a Canadian degree, diploma or certificate.

To obtain an ECA Report, you must be assessed by an organization or a professional body designated by IRCC. They will give you a report that tells you what your education is equal to in Canada. Once you choose a designated organization or a professional body, they will tell you how to submit your documents to get your assessment. Designated organizations include:

- Comparative Education Service (CES)
- International Credential Assessment Service of Canada (ICAS)
- World Education Services (WES)
- International Qualifications Assessment Service (IQAS)

- International Credential Evaluation Service (ICES)
- Medical Council of Canada (professional body for doctors)
- Pharmacy Examining Board of Canada (professional body for pharmacists)

Processing times and costs may vary by organization or professional body. For more information about ECAs visit: www.cic.gc.ca/english/helpcentre/answer.asp?qnum=681&top=29

Note: You must indicate to the organization that you are requesting the ECA for purposes of applying to the NBNP and request that a copy of your report be sent to NBNP. Where possible please ensure the ECA is sent electronically to es-ve@qnb.ca.

Calculate your score:

Education – Canadian or equivalent		Points	Maximum points
Post-graduate Master's degree or PhD	Awarded by a graduate school of a college or university, after completion of a Bachelor's or Master's degree.	25	25
Post-secondary academic degree	Awarded by a college or university for completion of an undergraduate curriculum that required at least three years of full-time study.	20	
Post-secondary diploma	Awarded in a specific trade that required at least two years full-time study after high school.	15	

4. Personal Net Worth

Points are not awarded for meeting the requirements for personal net worth.

“Personal net worth” means value of total assets less the value of total liabilities. It includes all your assets as well as those of your spouse or common-law partner and must be in either or both of your names. You must have a verifiable personal net worth of at least CAD \$600,000 of which CAD \$300,000 must be liquid and unencumbered. Your personal net worth must be legally obtained and must be verified by a third-party professional designated by the Department. You must disclose your full net worth; Inheritances, donations and gifts received less than six months before an application is received by the Department will not be considered eligible towards your net worth.

“Total assets” means cash in current bank accounts; fixed (term) deposits; pensions; publicly traded stocks, bonds and mutual funds; real property and investments in one or more businesses.

“Total liabilities” means mortgages, personal debts and other encumbrances.

5. Business Ownership / Work experience

As a business owner you may be awarded up to a maximum of 20 points considering:

- you must be the business owner (of at least 33 3%) for at least three out of the last five years; and
- be responsible for supervising at least two employees.

Based on your senior management experience you may be awarded up to a maximum of 12 points.

- you manage the organization, a department, division, or component of the organization; or an essential function within the organization; and
- you are the senior manager in a business in five out of the last five years; and
- you are responsible for supervising at least two employees; and

- you have the authority to hire and terminate employment, or recommend these and other personnel actions, such as promotion and leave authorization; and
- you are personally involved in the day-to-day operations as a primary decision maker; and
- you must have been actively involved in a private sector, for-profit, company that is not owned or operated by a government or voluntary sector.

Calculate your score:

Business ownership experience	Years of experience	Points	Maximum points
Business owner (of at least 33.3%), personally involved in the day-to-day operations as the primary decision maker, responsible for supervising at least two people.	10 in the last 10 years	20	20
	6–9 years in the last 10 years	18	
	3 years in the last 5 years	15	
Senior management experience	Years of experience	Points	
Senior manager, personally involved in the day-to-day operations as a primary decision maker responsible for supervising at least two people.	10 years in the last 10 years	12	
	6-9 years in the last 10 years	10	
	5 years in the last 5 years	5	

6. Business Concept

You must submit a business concept with your EOI. You may be awarded up to 15 points for your business elements. You must demonstrate that the business concept is of economic benefit to New Brunswick and operates for the primary purpose of earning profits by providing products and/or services.

You must demonstrate that you have conducted extensive research and considered relevant economic, market and cultural factors. You must also take into account your personal strengths and weaknesses

Calculate your score.

Business plan elements	Points	Maximum points
Candidate will transfer 10 years of business ownership or senior management experience to the same industry and sector in New Brunswick.	3	15
Candidate will establish or purchase a business in a key industry sector.	3	
Business is located outside of Fredericton, Saint John and Moncton.	3	
Eligible expenses are greater than \$500,000 CAD, or	4	
Eligible expenses are between \$351,000 CAD and \$499,000 CAD, or	3	
Eligible expenses are between \$250,000 CAD and \$350,000 CAD.	2	
Candidate has identified target market(s) for the New Brunswick-based business, and	2*	
Candidate has knowledge of statutes, regulations and bylaws, and		
Candidate has identified relevant business resources.		
Business will increase research, development and technological commercialization.	2*	
Business will transfer specialized knowledge and expertise to New Brunswick.		
Business will attract new business activities to New Brunswick.		
Business will link New Brunswick to global markets and value-chains.		

* Applicants must meet at least two conditions to claim total points

7. Adaptability

You may be awarded up to a maximum of 5 points if your spouse or common-law partner has studied or worked in New Brunswick and meets the minimum level CLB 5 in English or NCLC 5 in French in all four language abilities as validated by the results of a language test administered by a designated IRCC testing agency.

Adaptability for your spouse or common-law partner	Points	Maximum points
Completed a program of full-time study of at least one year at a recognized post-secondary institution in New Brunswick after the age of 17 years and with a valid study permit, or	5	5
Completed at least six months of continuous full-time employment in New Brunswick.		
Meets the minimum level CLB 5 in English or NCLC 5 in French in all four language abilities (i.e., reading, writing, listening, speaking).	5	

Part 4: Application process